

2024 Pike County Fair Advertising Packages

\$1,000 Sponsor

- Full-page advertisement (\$250 value) in the Fair book
- 10 adult season passes (\$450 value)
- 10 meal tickets
- Name listed on the sponsorship board by the food stand
- Listing on the Pike County Fair website (www.pikecountyfair.org)
- Sponsor or co-sponsor one of the large events listed below (*check option*)
- Listed as sponsor or co-sponsor of chosen event in fair book
- Banner on the track or stage at the chosen event (signage provided by sponsor)
- Acknowledgement of sponsors during the event by announcer

Choose event for \$1,000 sponsor:

Rodeo Tractor & Truck Pulls (2 nights) Demo Derby (2 nights)

\$500 Sponsor

- Half page advertisement (\$150 value) in the Fair book
- 5 adult season passes (\$225 value)
- 5 meal tickets
- Name listed on the sponsorship board by the food stand
- Listing on the Pike County Fair website (www.pikecountyfair.org)
- Sponsor or co-sponsor one of the events listed below (*check option*)
- Listed as sponsor or co-sponsor of chosen event in fair book
- Banner at the chosen event (signage provided by sponsor)
- Acknowledgement of sponsors during the event by announcer

Choose event for \$500 sponsor:

Cornhole Tournament Horse Shows (2 nights) Motocross Races (2 nights)
 Horseshoe Tournament Small Stage Events

Fair Book Advertising (see attached page for visual of ad sizes)

Full Page Ad \$250
 Half Page Ad \$150
 1/4 Page Ad \$90
 1/8 Page Ad \$50

Enclose this invoice along with your payment and ad information
Digital ads can be emailed to fairbook@pikecountyfair.org

Mail by April 15 to:

Pike County Fair Association, P.O. Box 307, Bowling Green, MO 63334