

# 2021 Pike County Fair Advertising Packages

## \$1,000 Sponsor

- Full-page advertisement (\$250 value) in the Fair book
- 10 adult season passes (\$350 value)
- 10 meal tickets
- Name listed on the sponsorship board by the food stand
- Listing on the Pike County Fair website ([www.pikecountyfair.org](http://www.pikecountyfair.org))
- Sponsor or co-sponsor one of the large events listed below (*check option*)
- Listed as sponsor or co-sponsor of chosen event in fair book
- Banner on the track or stage at the chosen event (signage provided by sponsor)
- Acknowledgement of sponsors during the event by announcer

### Choose event for \$1,000 sponsor:

Dirt Drag Racing                       Rodeo                       Tractor & Truck Pulls (2 nights)  
 Demo Derby                               Concert

---

## \$500 Sponsor

- Half page advertisement (\$150 value) in the Fair book
- 5 adult season passes (\$175 value)
- 5 meal tickets
- Name listed on the sponsorship board by the food stand
- Listing on the Pike County Fair website ([www.pikecountyfair.org](http://www.pikecountyfair.org))
- Sponsor or co-sponsor one of the events listed below (*check option*)
- Listed as sponsor or co-sponsor of chosen event in fair book
- Banner at the chosen event (signage provided by sponsor)
- Acknowledgement of sponsors during the event by announcer

### Choose event for \$500 sponsor:

Cornhole Tournament                       Western Fun Horse Show                       Western Speed Horse Show  
 Horseshoe Tournament                       Small Stage Events                       Motocross Dirt Bike & Quad Races

---

## Fair Book Advertising (see attached page for visual of ad sizes)

Full Page Ad                      \$250  
 Half Page Ad                      \$150  
 1/4 Page Ad                      \$90  
 1/8 Page Ad                      \$50

**Enclose this invoice along with your payment and ad information**

**Mail by April 15 to:**

**Pike County Fair Association, P.O. Box 307, Bowling Green, MO 63334**